

# The Elgin BANNER

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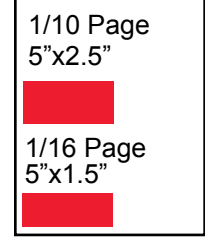
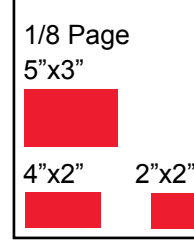
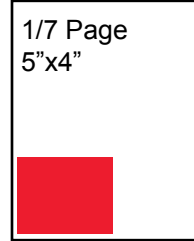
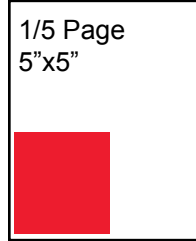
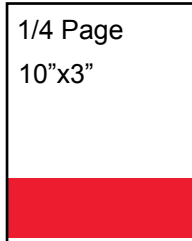
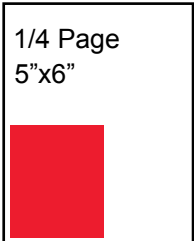
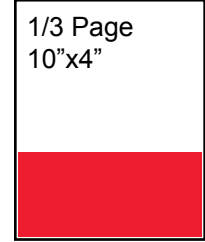
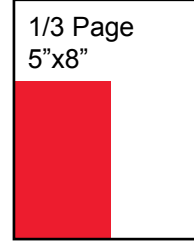
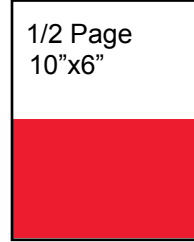
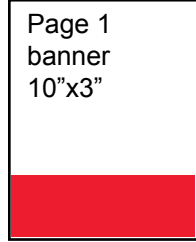
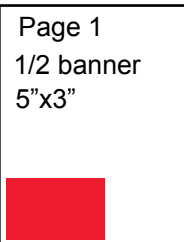
"Your Community News Since 2003"

OUR AD RATES (effective 1 April 2019):

Full Page 10"x11.5"



## SAMPLE DISPLAY AD SIZES:



\*COLOUR is 20% extra \*\*HST extra

Ad Deadline is the Friday Prior to the week you want an ad in The Banner; Payment is due in 30 days (2% interest monthly on unpaid bills)

AD SIZE:	Full	Pg.1 banner	Pg.1 1/2 banner	1/2 Page	1/3	1/4	1/5	1/7	1/8	1/10	1/16
Base Rate* **	\$965.85	\$316.36	\$169.64	\$460.14	\$310.49	\$247.19	\$198.94	\$174.59	\$130.94	\$110.09	\$75.73

### FREQUENCY DISCOUNTS AS FOLLOWS:

- Ad runs two times, in 2 consecutive editions = 10% off each ad
- Ad runs three times, in 3 consecutive editions = 20% off each ad
- Ad runs four times, in 4 consecutive editions = 30% off each ad

**PRE-PAYMENT DISCOUNT:**  
 A further 10% OFF when your ad  
 is paid before publication!

MARKETPLACE section ads (60% OFF) = 4"x2" business card \$28.75/week (28-week run); 2"x2" \$20.07/week (28-week run)  
 Flyer Inserts Rates: 9.8 cents each (1,500 copies needed, we don't print these) = \$147.77

### The BANNER: Your BEST way to reach out to your customers in Elgin County!

**WIDE-REACH:** Reach every address several times a year! Try the **FOUR COUNTIES PHONE BOOK** annually & **BANNER EXTRA** seasonally. Blanket coverage of all 8,000 addresses in Rodney, West Lorne, Dutton, Iona Station, Shedden & Port Stanley. Ad Rates for these publications available upon request!

Ask us for more details: Call 519-245-6116 or email editor@banner.on.ca

**FOUR COUNTIES PHONE BOOK** rates start from \$199!

**WHEN YOU NEED IT:** Try the biweekly Wednesday paid edition of The BANNER. Canada Post & newsstand coverage to 1,000 addresses in Rodney, West Lorne, Dutton, Iona Station, Shedden & Port Stanley.

**ONLINE:** Try advertising on our online edition or in our online directory ~ we can link your ad with us to your own website, to steer traffic your way! **ONLY \$102 per Year:** Call 519-245-6116 or email editor@banner.on.ca

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