

# BANNER Publications

**Brad Harness, Publisher/Editor**

Mailing address: 71C Front St W, Strathroy, Ontario, N7G 1X6  
 Office: 71C Front St W, Strathroy, Ontario, N7G 1X6 ~ Ph/Fx 245-6116 ~ Email: editor@banner.on.ca  
 Website: www.banner.on.ca

## Middlesex BANNER PHONE GUIDE ADVERTISING RATE SHEET 1 January 2019 (HST extra) ~ for the 2020 edition

*The Middlesex* BANNER Phone Guide is printed annually each October. Distribution is approximately 10,000 via Canada Post to all addresses in: Ailsa Craig, Arva, Coldstream, Poplar Hill, Ilderton, Denfield, Lucan, Granton, Parkhill, Thorndale, Komoka, Kilworth, and Delaware.

**PRE-PAYMENT DISCOUNT ~ Save a further 10% by pre-paying your ad before publication!**

<b>OUTER COVER</b> (full or spot colour)			<b>INNER COVER (Centre spread)</b> (full or spot colour)		
Front Outside	4 ads only (Bus. card size)	\$899 each	1/4 pg.		\$449
			1/2 pg.		\$749
			FULL		\$1,389
Front Inside	1/4 pg.	\$439	1/4 pg.		\$439
	1/2 pg.	\$859	1/2 pg.		\$859
	FULL	\$1,499	FULL		\$1,449
Back Inside	1/4 pg.	\$439	1/4 pg.		\$439
	1/2 pg.	\$859	1/2 pg.		\$859
	FULL	\$1,499	FULL		\$1,499
Back Outside	1/4 pg.	\$539	1/4 pg.		\$449
	1/2 pg.	\$899	1/2 pg.		\$749
	FULL	\$1,649	FULL		\$1,389

  

<b>Black &amp; White Display ads within body of Phone Listings</b>	2" x 2"	\$162	} \$81
	4" x 2"	\$299	
	1/4 pg	\$409	
	1/2 pg.	\$669	
	FULL	\$999	

  

} \$81	\$81
	\$149
	\$204
	\$334
	\$499

**You can repeat your ad in additional white page listings for these 50% off prices!**

INSERT/FLYER RATES: 10,000 Inserts - 9.8¢/insert = \$980

**BUSINESS DIRECTORY LISTINGS:** *The Middlesex* BANNER Phone Guide includes white page listings for residences and institutions. All paid advertisers are included FOR FREE in the "Who Does What?" Business Directory at the back of the *The Middlesex* BANNER Phone Guide, cross referenced as needed. For \$101 for the year (Only \$1.94 per week!), you'll be included in the Banner.on.ca Online Edition for 52 weeks of better visibility online! If you want to get your business online with a basic website, give us a call! Websites from \$495.

**DEADLINES/TERMS:** *The Middlesex* BANNER Phone Guide is published once per year. The Advertising Deadline is the last day of September. Advertisers will be invoiced for ads when the *The Middlesex* BANNER Phone Guide is published in October. Interest of 2% will be charged on accounts not paid within 30 days of the invoice date. Early payment discount of 10%!