

BANNER Publications

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Middlesex BANNER PHONE GUIDE ADVERTISING RATE SHEET

1 January 2015 (HST extra) ~ for the 2016 edition

The Middlesex BANNER Phone Guide is printed annually each October. Distribution is approximately 10,000 via Canada Post to all addresses in: Ailsa Craig, Arva, Coldstream, Poplar Hill, Ilderton, Denfield, Lucan, Granton, Parkhill, Thorndale, Komoka, Kilworth, and Delaware.

OUTER COVER (full or spot colour)			INNER COVER (Centre spread) (full or spot colour)		
Front Outside	4 ads only (Bus. card size)	\$859 each	1/4 pg.		\$319
			1/2 pg.		\$599
			FULL		\$1,139
Front Inside	1/4 pg.	\$349	1/4 pg.		\$349
	1/2 pg.	\$679	1/2 pg.		\$679
	FULL	\$1,259	FULL		\$1,259
Back Inside	1/4 pg.	\$349	1/4 pg.		\$349
	1/2 pg.	\$679	1/2 pg.		\$679
	FULL	\$1,259	FULL		\$1,279
Back Outside	1/4 pg.	\$369	1/4 pg.		\$319
	1/2 pg.	\$719	1/2 pg.		\$599
	FULL	\$1,319	FULL		\$1,139

Black & White Display ads within body of Phone Listings	2" x 2"	\$133	} \$66	
	4" x 2"	\$243		} \$121
	1/4 pg	\$329		} \$164
	1/2 pg.	\$529		} \$264
	FULL	\$899		} \$449

**You can repeat your
ad in additional white
page listings for these
50% off prices!**

INSERT/FLYER RATES: 10,000 Inserts - 8.0¢/insert = \$800

BUSINESS DIRECTORY LISTINGS: *The Middlesex BANNER Phone Guide* includes white page listings for residences and institutions. All paid advertisers are included in the "Who Does What?" Business Directory at the back of the *The Middlesex BANNER Phone Guide*, cross referenced as needed. For \$89 for the year (\$3.42 per week!), you'll be included in the Banner.on.ca Online Edition for 26 weeks of better visibility online! If you want to get your business online with a basic website, give us a call! Websites from \$495.

DEADLINES/TERMS: *The Middlesex BANNER Phone Guide* is published once per year. The Advertising Deadline is the last day of September. Advertisers will be invoiced for ads when the *The Middlesex BANNER Phone Guide* is published in October (some exceptions apply). Interest of 2% will be charged on accounts not paid within 30 days of the invoice date.