

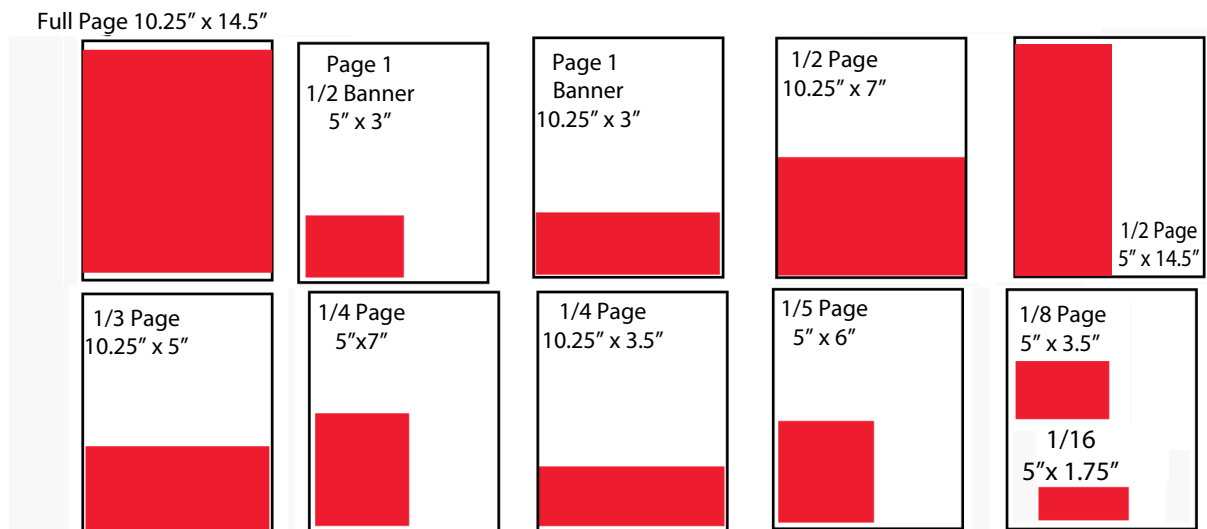
# THE MIDDLESEX BANNER

Published by  
Banner Publications

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"Your Community News Since 1996"

OUR AD RATES (effective 1 December 2023):



**\*COLOUR is 20% extra**    \*\*HST extra

Ad Deadline is the Friday Prior to the week you want an ad in The Banner; Payment is due in 30 days (2% interest monthly on unpaid bills)

AD SIZE:	Full	Pg.1 banner	Pg.1 1/2 banner	1/2 Page	1/3	1/4	1/5	1/8	1/16
Base Rate* **	\$999.99	\$373	\$200	\$632	\$412	\$340	\$281	\$180	\$119

### FREQUENCY DISCOUNTS AS FOLLOWS:

- Ad runs two times, in 2 consecutive editions = 10% off each ad
- Ad runs three times, in 3 consecutive editions = 20% off each ad
- Ad runs four times, in 4 consecutive editions = 30% off each ad

**PRE-PAYMENT DISCOUNT:**  
A further 10% OFF when your ad  
is paid before publication!

MARKETPLACE section ads (60% OFF) = 4"x2" business card \$35.00/week (24-week run); 2"x2" \$30.00/week (24-week run)

**The BANNER: Your BEST way to reach out to your customers in Middlesex County!**

**WHEN YOU NEED IT:** Try the biweekly Wednesday paid edition of The BANNER. Canada Post & newsstand coverage to 3,000 readers in Middlesex Centre, North Middlesex, Lucan Biddulph, Southwest Middlesex, Adelaide Metcalfe, Newbury & Strathroy-Caradoc. Published every 2nd & 4th Wednesday monthly. Advertising deadline is the Friday prior to publication dates.

**ONLINE:** Try advertising on our online edition or in our online directory ~ we can link your ad with us to your own website, to steer traffic your way! **ONLY \$125 per Year!**

Call 519-245-6116 or email editor@banner.on.ca

Contact Publisher MARK HOLMES **today** to explore your advertising options!  
Call or Fax **519-245-6116** or email **editor@banner.on.ca**